Online Seminar on

**‘Turmeric Futures: Tool to manage Price risk and as Investment Avenue’**

Wednesday August 11, 2021 from 4:00 p.m. to 5:00 p.m.

**Dear Sir/ Madam,**

We are pleased to invite you to an Online Seminar organized by IMC Chamber of Commerce and Industry in association with BSE. The details are

**Topic: ‘Turmeric Futures: Tool to manage Price risk and as Investment Avenue’**

**Day and Date: Wednesday August 11, 2021**

**Time: 4:00 p.m. to 5:30 p.m.**

**Online Platform: Zoom**

Turmeric (Botanical name: Curcuma longa L and Hindi: Haldi)) holds an important place in the basket of a wide variety of Indian spices. India is the world’s largest producer, consumer and exporter of this wonderful spice with known medicinal properties. It is widely used in Indian households as food ingredient. Its non-food uses such as in cosmetics is rising.

The participants in the turmeric value chain include primary producers, processors, exporters and
traders. The turmeric market is impacted by weather conditions, domestic demand dynamics, export
prospects and currency movements. Food habits around the world and in India are changing with
renewed demand for health foods and healthy lifestyles. This is sure to exert a positive impact on
turmeric consumption demand here and abroad.

Like other commodity markets, turmeric market too is generally volatile. The market participants
therefore face price risk. This risk needs to be managed effectively.  Additionally, one can 'spice up' one's investment portfolio by investing in the Turmeric Futures contract.   To create awareness, train and educate stakeholders about the dynamics of the turmeric market, and show how to manage price risks as well as opportunity to invest. In association with BSE, IMC is organizing this awareness program.

There is NO Participation Fee; but registration is necessary. On receiving a registration request, VC details will be provided. For registration and other details please contact Ms. Anita Naik at anita.naik@imcnet.org Or visit IMC website https://www.imcnet.org/ 1235

We look forward to your valued participation.

**Ajit Mangrulkar**

**Director General**